



The future of investing, today.

A Reimagined initiative.

Saturday 19th June 2021 saw the launch. Working with young individuals to transform the local landscape is imperative.

To do this we must change, not only of the individual's self-confidence, but also of village politics, ethics, and social norms.



Business Hub #1 Thlakanya Opens

2021-06-19

Reimagining the Thembisa local economy.

The Youth Did it.

De-risking the community is going to require trust and that will require working closely with individuals to find out what it is that they need and how best to support them.

Training these local individuals how to interact and vet these businesses is also going to need community buy-in and the launch showed this as not only possible but imperative for success.



Food Vendors

We partnered with local people to bring businesses together.

The creation of this cooperative in the areas

was the primary focus, we built confidence and trust among platform users.

A major step in de-risking the area.



Local Clothing Store.

Leveraging Ubuntu and the Letsema Process to engage an ecosystem of active citizens that collaborate with partners to establish a

robust network of nodes that de-risk investments and form building blocks of a inclusive wellbeing economy.



Woman-led utility Store.

The model built is geared towards fostering continued interaction in the community, this means that interaction will be continuous,

taping into the local community as and when needed.



Solar solutions.

Monetary benefits from becoming an investor in developmental projects
Share growth along with new well-being gold standard.

“We need long-term significant investments to create dignified human settlements with high-quality services built in collaboration between government, people and communities.”

— Dr Mamphela Ramphele



The creation of local employment.

Facilitating community buy-in through a series of dynamic engagement workshops and forums designed to not only de-risk businesses in the

area but hold them accountable to delivering quality services the community.





We captured imaginations.

Saw a community stirred into action, they welcomed and served a new market, a new ambition was discovered.



Formation of the Business Hub

This is a community-run and community-lead business hub.

for Reimagined outcomes and, critically, Reimagined community.

This cooperative is going to be the home



A Historic Moment

A solid red circle.

Unite

We united a community
under a new banner. A
redefined cause.

A solid blue circle.

Inspire

We captured their
imagination and they
responded with action,
inspired by hope.

A solid yellow circle.

Work

We put a community to
work, they worked to
Reimagine *ALL OF OUR*
futures.





Reimagining an Economy.

A conversation with young industry leaders, young people from different but similar backgrounds, with a keen sense to build a better future.

Redefining the market, developing a market and creating a space that people in the community can come live and work with hope for a decent tomorrow.





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It Starts With Us

Teachings about community and togetherness form a foundation for community clubs. The community-lead club must find its own goals and self-govern.

Word of mouth and dialogue are the foundation regarding how MIX is helping the community.

Impact on individuals and the community is going to be driven by our interaction with people on the ground.

What Is Next?

CAPE TOWN

EAST LONDON

KWA-ZULU NATAL

FREE STATE

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